

D5.8. Communication and Dissemination Activities Report Update



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PROJECT INFORMATION

Grant agreement number	101060974
Project title	Catalysing Investment into Catalan Bioeconomy via One-Stop-Shop Accelerator
Project acronym	BioBoost
Funding scheme	HORIZON Coordination and Support Actions European Research Executive Agency
Start date	June 1st 2022
Duration	48 months
Call identifier	HORIZON-CL6-2021-CIRCBIO-01
Project website	https://bioboost.cat/en/

DELIVERABLE INFORMATION

Deliverable no.	D5.8
Deliverable title	Communication and Dissemination Activities Report Update
WP no.	WP5
WP leader	SYM

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1. Introduction

This document (*D5.8 – Communication and Dissemination Activities Report Update*) presents the final overview of the communication and dissemination (C&D) activities carried out within the framework of Work Package 5 of the BioBoost project.

It covers the reporting period June 2025 – May 2026 (Month 37-Month 48) and updates D5.7, which reported on activities implemented during the first 36 months of the project (June 2022 – May 2025). In addition, this report consolidates key results across the full duration of the project (June 2022 – May 2026) where relevant, including website performance, social media presence, newsletters, dissemination materials, and KPI achievement.

The **objective** of this deliverable is to:

- Report the communication and dissemination activities implemented during the final year of the project;
- Provide an overview of the main tools and channels used throughout the project;
- Assess the achievement of Key Performance Indicators (KPIs) defined in *D5.1 – Communication and Dissemination Plan*;
- Ensure that publicly funded outputs remain accessible and usable beyond the end of the project.

Where relevant, new content corresponding to the final reporting period is marked as **[Update]**.

Over the 48-month implementation period, communication and dissemination activities aimed to:

- Increase awareness of bioeconomy opportunities in Catalonia;
- Attract and support initiatives within the BioBoost Accelerator;
- Strengthen engagement with public authorities, project promoters and investors;
- Contribute to European-level discussions, particularly through coordination with the Circular Cities and Regions Initiative (CCRI);
- Guarantee transparency and long-term accessibility of publicly funded results.

By project completion, all communication tools foreseen in D5.1 were implemented and maintained, and the strategy evolved from an initial visibility phase to a results-oriented dissemination approach focused on showcasing supported projects and transferable learning.

2. Reporting of Dissemination Tools and Channels

This section describes the main communication tools and channels used by BioBoost between June 2022 and May 2025. It includes both the instruments planned at the beginning of the project and others that were introduced as the project evolved.

The aim was to ensure that information about the project, its activities, and its services was accessible to the intended audiences. The tools selected were adapted to different needs and contexts, including digital platforms, printed materials, and audiovisual content.

The following subsections present each tool or channel in detail.

2.1. Logo and visual identity

The BioBoost project developed a clear and consistent visual identity to support recognition and coherence across all communication materials. This includes the project logo, colour palette, and document templates, which have been applied in both internal and public-facing outputs.

Project Logo

The logo was designed by Mr. Beardman Design and is based on the concept of acceleration, reflecting the project's core objective of supporting the implementation of bioeconomy projects in Catalonia. It combines a dynamic shape with a professional and technical appearance, suited to both public and private audiences.

Two main versions of the logo are used: one with full text and colour, and one in black and white for alternative formats. These are applied on documents, presentations, email signatures, and printed materials.

Figure 1. Two of the chosen BioBoost logos (logo without text and colour version and logo with text and black version)



The chosen colour palette reflects the multidisciplinary nature of the consortium and the diversity of the bioeconomy sectors represented in the project. It is complemented by a selection of stock images used on the website and printed content, covering areas such as agriculture, forestry, food systems, wastewater, and bio-based industries.

Figure 2. BioBoost colour palette

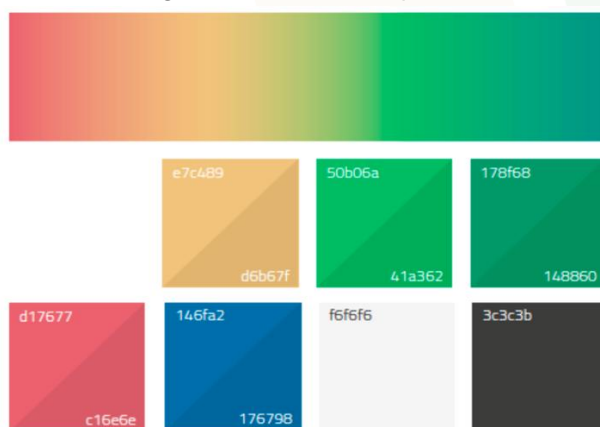


Figure 3. BioBoost bioeconomy sectors complementary images



Document Templates

A set of templates have been created to ensure a uniform style throughout the project's duration:

- Template for deliverables or reports
- BioBoost PowerPoint presentation

Below are examples of some of the document templates created:

Figure 4. Empty document template



Figure 5. PowerPoint presentation template



2.2. Website [Update]

Launched in September 2022 using a WordPress solution, the website was designed to ensure accessibility, clarity, and compliance with EU visibility requirements. It is available in Catalan and English, reflecting both the regional focus of the project and its European dimension.

Over time, the website progressively expanded in content and improved in organisation, reflecting the evolution of the project itself.

Reporting Period 3 (June 2025 – May 2026)

During the final reporting period, the BioBoost website maintained a stable level of activity and continued attracting new users interested in bioeconomy-related initiatives, circular economy projects, and project development support services.

Between June 2025 and May 2026, the website recorded more than 3,000 sessions, with a significant proportion corresponding to new users. Throughout the reporting period, the website maintained stable engagement indicators, including an engagement rate above 40%.

Particular attention was given during the final phase of the project to improving user interaction and increasing the time spent on the website, in line with Recommendation 2.5 received after the previous review period. Several improvements in content organisation, dissemination structure, and accessibility of resources were progressively implemented with the objective of encouraging users not only to access the website, but also to interact more actively with the available content.

As a result, the average session duration progressively increased from 30 seconds reported in May 2025 to close to two minutes (1:57) during the final monitored period. This evolution suggests a more meaningful interaction with the website resources and reflects sustained interest in the project outputs, publications, videos, and dissemination materials.

Figure 6. Website metrics for the last 30 days (April 28 – May 27, 2026).

Key Metrics						View Full Report >
Sessions	Engagement Rate	Bounce Rate	New Users	Returning Users	Session Duration	
304	43.4%	56.6%	218	48	1:57	

The strong performance of BioBooster-related content particularly highlighted the increasing interest of users in applied and real-life examples of bioeconomy implementation, rather than only conceptual or theoretical explanations of the bioeconomy model.

During the final year of the project, particular attention was also given to improving the organisation and accessibility of website resources. The Internal Resources section was restructured and consolidated into four clearly differentiated subsections:

- Newsletters: including all newsletters available in downloadable PDF format.
- Deliverables: providing direct access to all public deliverables produced during the project.

- BioBoosters: including project factsheets and explanatory videos for each supported initiative.
- Documents of Interest: grouping external reports and reference materials separately from core project deliverables to improve navigation clarity.

These improvements contributed to a more intuitive user experience and facilitated easier access to project results and resources, particularly for public administrations, project promoters, researchers, and stakeholders interested in the replication of the BioBoost approach.

The bounce rate remained within the expected range for institutional and project-oriented websites, particularly considering that many visitors accessed the platform to consult specific reports, deliverables, or event-related information.

Overall Performance (June 2022 – May 2026)

Since its launch in September 2022, the BioBoost website progressively evolved into a consolidated dissemination and knowledge-sharing platform for the project and its associated bioeconomy initiatives. Over the four years of project implementation, the platform recorded more than 9,000 sessions and around 25,000 page views.

The progressive growth of website traffic and the improvement of engagement indicators throughout the project duration reflect the consolidation of BioBoost within the regional and European bioeconomy ecosystem.

The continuous increase in average session duration over time demonstrates the effectiveness of the dissemination strategy implemented during the project, particularly regarding the accessibility, organisation, and practical relevance of the published content. Overall, website analytics confirm the website's role as a key communication and dissemination channel supporting project visibility, stakeholder engagement, knowledge transfer, and long-term access to publicly available project results.

2.3. Social Media [Update]

BioBoost launched its LinkedIn and Twitter (now X) profiles in July 2022. Both channels were initially used to share updates on project activities, promote events, publish deliverables, and connect with related initiatives, including several projects within the Circular Cities and Regions Initiative (CCRI).

Over time, LinkedIn proved to be the most effective platform for reaching professionals, institutions, investors, public administrations and project developers. It offered better visibility and interaction with target groups, and its format allowed for more relevant content, such as event summaries, newsletter announcements, BioBooster updates and dissemination of project results. For this reason, the consortium progressively prioritised LinkedIn as the main communication channel from 2024 onwards.

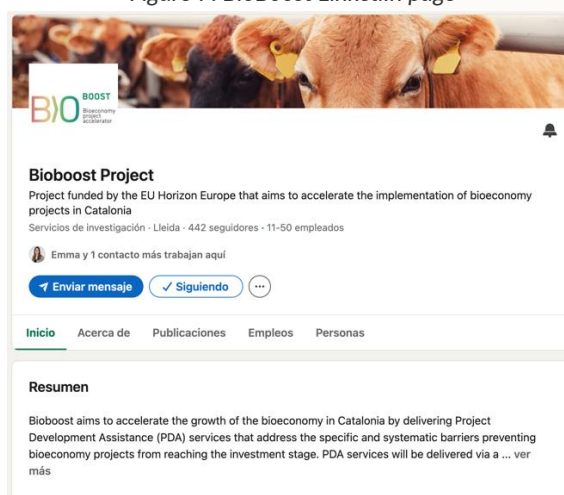
Due to limited reach, reduced engagement, and the platform's progressive shift away from professional audiences, regular activity on X was phased out during the project implementation. The

account remains active for reference purposes, but no new content is currently being published there.

This approach was maintained during RP3 in response to Recommendation 2.6 received after the previous review period, which suggested evaluating additional social media channels to compensate for the limited performance of X. The consortium assessed the possibility of opening new communication channels during the final phase of the project. However, considering the short remaining project duration and the time required to build and consolidate a meaningful audience in a new platform, efforts were instead concentrated on strengthening visibility and engagement through LinkedIn, which already represented the most relevant channel for BioBoost target stakeholders.

LinkedIn - <https://www.linkedin.com/company/bioboost-project/>

Figure 7. BioBoost LinkedIn page



778 followers | 56 posts (244 in the last 12 months)

LinkedIn performance and audience growth

During the last 12 months, BioBoost's LinkedIn channel continued consolidating its role as the project's main dissemination and visibility tool.

The page reached a total of 778 followers, with 244 new followers gained during the last year, reflecting continued growth of the project's specialised audience and increasing interest from stakeholders linked to bioeconomy, circular economy and innovation ecosystems at regional and European level.

During the same period, BioBoost content generated 21,436 impressions, with 636 reactions, 11 comments and 20 shares. The page also registered 347 page views and 205 unique visitors, confirming LinkedIn's role as an entry point towards the project website and dissemination materials.

An additional relevant indicator is the number of LinkedIn search appearances, which reached 68 during the last analysed week, showing a significant increase compared to previous periods and reinforcing the project's visibility beyond its immediate network.

Content strategy and engagement

LinkedIn has been the main channel used to communicate the progress and results of the BioBoost project, allowing continuous interaction with stakeholders throughout its implementation. During the last 12 months, a total of 56 posts were published, maintaining a regular but selective frequency focused on relevance and quality of content rather than publication volume.

The communication strategy progressively evolved throughout the project lifecycle. During the initial phases, content focused mainly on introducing the Accelerator services, explaining the Project Development Assistance approach, promoting events and deliverables, and positioning BioBoost within the European bioeconomy ecosystem, particularly through its participation in CCRI-related initiatives.

As the project matured, communication progressively shifted towards more practical and results-oriented content. During the final year, dissemination focused increasingly on showcasing the progress and outcomes of the BioBooster projects, highlighting territorial impact, lessons learnt, policy-related reflections and practical implementation challenges.

The analysis of post-performance provided valuable insights regarding stakeholder interests and communication effectiveness. Posts that moved beyond purely descriptive communication and incorporated reflection, interpretation or systemic insights consistently generated stronger engagement levels.

Content addressing broader structural challenges linked to bioeconomy implementation — such as value chain limitations, territorial coordination or scaling difficulties — performed especially well, in some cases reaching engagement rates above 60%. Similarly, posts focused on specific BioBooster projects generated solid and consistent engagement, especially when they highlighted real challenges, practical solutions and territorial impact. Content related to projects such as Alcarràs Bioproductors or the Tagamanent wool processing plant typically achieved engagement rates between 40-50%, reflecting sustained stakeholder interest in applied and real-life case studies. Policy-related posts and publications also generated positive results when accompanied by interpretation or contextualisation of their implications for the bioeconomy sector. In contrast, more informative posts such as event announcements or general updates generally generated lower but stable engagement, contributing mainly to maintaining visibility and communication continuity.

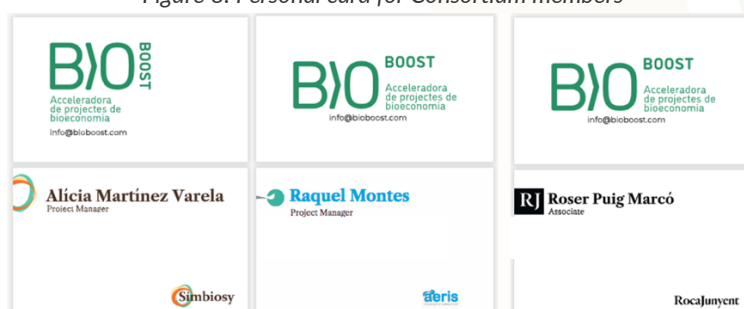
In terms of formats, the project combined short-form communication, visual content, document-based posts and carousel publications. Posts integrating visual storytelling and practical examples generally achieved stronger engagement than purely informative communication.

Overall, the evolution of the communication strategy reflects the maturity of the project itself. Dissemination progressively evolved from explaining the objectives of the Accelerator towards demonstrating concrete results, practical experiences and lessons learnt from real bioeconomy projects.

2.4. Personal cards and email signature

The personal cards for consortium members are designed with the project logo in one face and the company logo on the other.

Figure 8. Personal card for Consortium members



All members of the Consortium will use their own corporate email for the communications with stakeholders or users of the Accelerator, but a special email signature will be depicted at the end of the emails. This signature will have the following standard form:

Figure 9. Email signature for Consortium members



2.5. Newsletter [Update]

The BioBoost newsletter has been one of the core communication tools throughout the project, allowing direct outreach to stakeholders, public administrations, project promoters and European partners.

The mailing list has been managed through GetResponse, ensuring compliance with data protection requirements and enabling monitoring of subscriber evolution over time.

Newsletters have been prepared in both Catalan and English in order to ensure accessibility for regional and international audiences.

- The first BioBoost newsletter was sent in December 2022. Available [here](#).
- The second BioBoost newsletter was sent in March 2023. Available [here](#).
- The third BioBoost newsletter was sent in July 2023. Available [here](#).
- The fourth BioBoost newsletter was sent in November 2023. Available [here](#).
- The fifth BioBoost newsletter was sent in April 2024. Available [here](#).
- The sixth BioBoost newsletter was sent in September 2024. Available [here](#).
- The seventh BioBoost newsletter was sent in February 2025. Available [here](#).
- The eighth BioBoost newsletter was sent in July 2025. Available [here](#).
- The ninth BioBoost newsletter was sent in December 2025. Available [here](#).
- The tenth BioBoost newsletter was sent in May 2026. Available [here](#).

A tenth and final newsletter is scheduled for May 2026, which will complete the communication cycle of the project and provide a final overview of results, lessons learnt and future perspectives.

The publication rhythm, approximately every 4–5 months, ensured continuity and stability in stakeholder communication throughout the project.

All newsletters remain accessible for consultation and download in PDF format within the Internal Resources → Newsletters section of the website (<https://bioboost.cat/en/internal-resources/>).

Figure 10. Image of a newsletter available in BioBoost website



2.6. Dissemination Material

Leaflet and posters

Leaflets and posters are among the main materials used to present the objectives and activities of the BioBoost project. They follow the project's visual identity and are designed to be accessible to both technical and general audiences.

The leaflet provides an overview of the project's scope, services, expected outcomes, and contact details. Posters summarise the main focus areas and methodology, using clear visual elements to support understanding.

Both materials are available on the BioBoost website and are distributed in print at events attended by consortium partners. To reduce paper use and make them easier to access, they are also shared digitally via the Linktr.ee platform during public events and congresses. Versions in Catalan are also available and are used particularly during regional events where local institutions and actors are present.

Figure 11. BioBoost's leaflet



Figure 12. BioBoost's posters

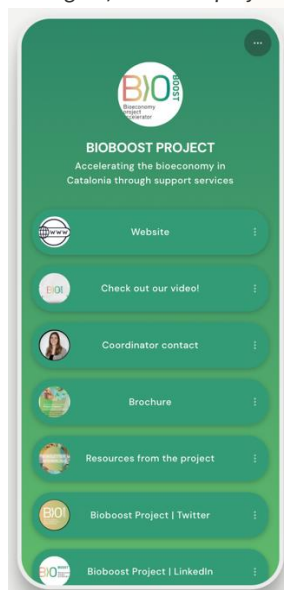


To make project materials more accessible and reduce the use of printed formats, BioBoost created a Linktr.ee profile that brings together all the main resources in one place. This tool is particularly useful during public events, allowing visitors to quickly access documents and information from their phones or laptops.

The following links are included:

- Project website
- Introductory video
- Contact details for the coordinating team
- Digital brochures
- Publicly available reports
- Links to BioBoost's LinkedIn profile

Figure 13. Image of BioBoost project Linktr.ee



This format has been especially practical at events. It allows attendees to access the project's main materials without needing printed copies, supporting the project's commitment to digital access and resource efficiency.

2.8. Video about the project

An animated video introducing the BioBoost project was produced in February 2024 (month 21 of the project). The video lasts 2 minutes and 28 seconds and provides a short overview of BioBoost's objectives and the services offered through the Accelerator.

Its main purpose is to explain the project to new bioeconomy initiatives in Catalonia and show the type of support available. The video was produced in Catalan, the primary language of the region, and includes English subtitles to ensure accessibility for international viewers.

The video is available on the project website and has also been shared through BioBoost's LinkedIn accounts.

Figure 14. BioBoost video scene 1



Figure 15. BioBoost video scene 2



2.9. BioBoosters' dissemination materials [Update]

Alongside the written materials already developed, BioBoost produced a set of short videos and project factsheets to explain the BioBoosters in a more accessible, practical and engaging way.

The videos were created to make the results of the Accelerator easier to understand for a wider audience. Instead of focusing only on technical aspects, they present the story behind each initiative: the starting situation, the barriers encountered, the support provided through the Accelerator, and the results and territorial impact achieved.

Producing these audiovisual materials required a significant effort in terms of coordination, content preparation, technical editing and adaptation of complex project information into a concise and understandable format. However, the videos proved to be a particularly valuable dissemination tool, helping to communicate complex bioeconomy projects in a clearer and more accessible manner.

By the end of the project, three videos are available on the website ([Internal Resources](#) → BioBoosters section):

- Alcarràs Bioproductors,
- Casa Ametller and
- the wool processing plant in Tagamanent.

An important indicator of the usefulness of these materials is that several project promoters themselves reused the videos in their own communication and dissemination activities. For example, the Alcarràs Bioproductors video was shared directly by the cooperative and used to explain the project in meetings and external presentations. This demonstrated the practical value of the materials beyond the project's own communication channels and reinforced their long-term utility.

In parallel, BioBoost developed a set of factsheets covering a broader group of BioBoosters. These documents provide a more structured and concise overview of each project, including the context, the main barriers identified, the support provided through PDA services, and the expected results and impacts.

Factsheets are available for the following projects:

- Alcarràs Bioproductors,
- Casa Ametller,
- the wool processing plant in Tagamanent,
- Labin Products,
- Plana de Vic Cooperative and
- Insectius.

Taken together, the videos and factsheets offer two complementary ways of explaining the same reality. The videos help communicate the projects in a more intuitive and engaging way, while the factsheets provide a clearer and more structured overview. This combination proved particularly useful not only for dissemination purposes, but also for facilitating understanding, stakeholder engagement and potential replication of the supported initiatives.

All materials are available in the Internal Resources section of the website, ensuring their accessibility beyond the end of the project and contributing to the long-term visibility of the BioBoosters and their results.

3. Reporting of Dissemination Activities

3.1. Events and conferences **[Update]**

The BioBoost project recognises the importance of participating in events and conferences to increase project visibility, share results and exchange experiences with relevant stakeholders from the bioeconomy, circular economy and investment ecosystems. Consequently, throughout the project lifetime, BioBoost participated in a wide range of regional, national and European events with different levels of involvement, including presentations, workshops, webinars, conferences and networking sessions.

The complete list of events attended throughout the project is presented below, organised by reporting period. During the final reporting period (RP3), BioBoost participated in a total of 19 events and conferences.

Table 1. BioBoost participation in events and conferences

Name	Date/Location	Activity	Partner	Scope	Link
1 st Bioeconomy, Innovation, and Technology (BIT) Congress. Lleida Edition.	September 29-30, 2022, Lleida, Catalonia	Conference	ALL	Regional	Link
1 st CCRI Coordination and Support Workshop: Getting started!	October 2022, online	Workshop	INV, SYM	International	Link
1 st CCRI webinar on the CCRI Methodology	October 2022, online	Webinar	INV	International	Link
2 nd CCRI webinar on new Horizon Europe calls for proposals on local and regional-scale circular economy	December 2022, online	Webinar	INV, SYM	International	Link
3 rd CCRI webinar on Monitoring the Transition to Circular Economy	February 2023, online	Webinar	INV, SYM	International	
2 nd Bioeconomy, Innovation, and Technology (BIT) Congress. Vic Edition.	March 30-31, 2023, Vic, Catalonia	Conference	ALL	Regional	Link
6 th Edition of the Conference for a Circular and Competitive Economy	April 12, 2023, Gavà, Barcelona	Conference	SYM, INV	Regional	Link
BioCircularCities Event (Peer Review #3)	May 24, 2023, Barcelona, Spain	Conference	SYM	International	Link
4 th CCRI webinar on the potential of Public Procurement in the transition towards Circularity	May 2023, online	Webinar	INV	International	
Webinar: Project Development Assistance for the Circular Economy. Learning from the HOOP project.	May 24, 2023, online	Webinar	INV	International	Link
Conference at the College of Economists to accelerate investments in bioeconomy projects	June 7, 2023, Barcelona, Catalonia	Conference	ALL	Regional	
5 th CCRI webinar on navigating the funding landscape	June 2023, online	Webinar	INV	International	
BioBoost Launch Event [Reported in D5.4.]	June 20, 2023, Lleida, Catalonia	Launch event	ALL	Regional	Link

Pitch Perfect and Boost the European Bioeconomy 2023	September 25, 2023, Brussels, Belgium	Conference	INV	International	Link
2 nd Bioeconomy, Innovation, and Technology (BIT) Congress. Lleida Edition.	September 28-29, 2023, Lleida, Catalonia.	Conference	ALL	Regional	Link
Bioeconomy Innovation Day Bilbao	October 3-4, 2023, Bilbao, Spain	Conference	INV	International	Link
International technical mission to Denmark	October 9-12, 2023, Denmark	Visit	SYM, INV, AER	International	
1 st CCRI General Conference "From vision to reality: Cities and regions drive forward Europe's circular transition"	November 8, 2023, Brussels, Belgium / Online	Conference	ALL	International	Link
2 nd CCRI Coordination and Support Workshop	November 9, 2023, Brussels, Belgium	Workshop	SYM, INV, RJ	International	Link
Alimentaria Fair	March 18, 2024, Barcelona, Catalonia	Presentation	RJ	Regional	Link
3 rd Bioeconomy, Innovation, and Technology (BIT) Congress. Vic Edition.	March 20-21, 2024, Vic, Catalonia	Conference	ALL	Regional	Link
7th Edition of the Conference for a Circular and Competitive Economy	April 9, 2024, Barcelona, Catalonia.	Presentation	SYM	Regional	Link
World Circular Economy Forum (WCEF) Accelerator Session	April 18, 2024, Brussels	Presentation	INV	International	Link
6 th CCRI webinar: Stimulating synergies between circular economy and climate action	April 2024, online	Webinar	INV, SYM	International	
1 st Innovation Workshop for the VIVALDI project	June 2024, Italy	Workshop	AER	International	
3 rd Bioeconomy, Innovation, and Technology (BIT) Congress. Lleida Edition.	September 27, 2024, Lleida, Catalonia	Conference	ALL	Regional	Link
DECISO Firs Annual Congress	October 9, 2024, Brussels	Conference	INV	International	
3 rd CCRI Coordination and Support Workshop: Making circular investments pay off for cities and regions	November 13, 2024, Brussels	Workshop	INV	International	Link
3 rd Thematic Webinar: Financing the Circular Future - Navigating Financial Challenges in the Circular Economy	November 26, 2024	Webinar	INV	International	
2 nd Breakfast4Inno 2025 – "Processing of agri-food by-products and waste using insect and microalgae technologies"	March 13, 2025, Lleida	Workshop	SYM	Regional	Link
InvestCEC & Resource Projects Policy Workshop – Addressing Current Barriers to Circular Investment: Policy Approaches for Success	April 3, 2025, online	Workshop	SYM RJ	International	Link
4 th Bioeconomy, Innovation, and Technology (BIT) Congress. Vic Edition. / 11 th ERIAFF AC 2025	April 8-9, 2025, Vic	Congress	SYM, INV	International	Link
Final Event Definite CCRI Project	April 9, 2025, online	Webinar	SYM	International	Link
Expobiomass 2025	May 6-9, 2025, Valladolid	Congress	SYM, INV	National	Link

June 2025-May 2026					
CCRI Workshop on Advisory Services	June 17, 2025, online	Workshop	SYM, INV	International	
EU Green Week CCRI-ECESP Stakeholder Event: "Parallel sessions. Group 2: Bioeconomy in Action: Success Stories, Challenges and the Road Ahead"	June 5, 2025, online	Workshop	INV	International	Link
DECISO Workshop: Scaling up Circular Economy Solutions: from pilots to replication	June 25, 2025, online	Workshop	SYM	International	
CCRI webinar – Launch of the CCRI-Self-Assessment Tool: Supporting Cities and Regions in Measuring Circular Economy Solutions	July 3, 2025, online	Webinar	SYM	International	
9 th and final TWG C-Bio Workshop	October 2, 2025, online	Workshop	SYM, INV	International	
Empowering Circular Change: Introducing the Updated CCRI Methodology for Cities & Regions	October 6, 2025, online	Webinar	SYM	International	
InvestCEC final event	October 14, 2025, online	Conference	SYM	International	Link
DECISO final event: Financing the circular future: from regional pilots to European solutions	October 24, 2025, online	Conference	SYM	International	
Pitch Perfect the European Bioeconomy 2025	November 24-25, 2025, Brussels	Congress	SYM	International	Link
Bioeconomy Innovation Day (Bioregions – Forest Bioeconomy in Action)	November 25, 2025, Lleida	Conference	SYM, INV, AERIS	International	Link
Agrobiotech Innovation Forum	November 25-27, 2025, Lleida	Congress	SYM	International	Link
Circular Economy Summit - Shaping New Horizons for 2026	November 26, 2025, Madrid	Congress	SYM	International	Link
CCRI Projects Workshop: Reflections, Replicability and Forward-looking needs	November 27, 2025, online	Workshop	SYM	International	
Wool Plant Inauguration	December 11 th , 2025, Tagamanent	Event	SYM	Regional	Link
Defining wool collection systems for the Tagamanent processing plant (participatory working session)	March 23, 2026, Tagamanent, Catalonia.	Workshop	SYM	Regional	
5 th Bioeconomy, Innovation, and Technology (BIT) Congress. Vic Edition.	March 25-26, 2026, Vic, Catalonia	Conference	SYM	Regional	Link
InCircLe - Innovating Circularity Policies, Financing, and Technical Solutions for Regions and Cities	March 27, 2026, online.	Conference	ALL	International	Link
Technical Workshop – Technologies for the Valorisation, Treatment and Agricultural Transformation of Organic Waste	April 16, 2026, Terrassa, Catalonia	Workshop	AERIS, INV	Regional	Link
Workshop: Water, Soil and Bioeconomy: Innovative and Regenerative Solutions for Climate-Resilient Agriculture	May 8, 2026, Mallorca, Balearic Islands	Workshop	AERIS	Regional	Link

This increased participation during the final project phase also responded to Recommendation 2.7 received after the previous review period, which highlighted the importance of reinforcing dissemination activities as the project matured and more practical results and lessons learnt became available. In response, BioBoost intensified participation in dissemination initiatives and events focused not only on technological aspects, but also on operational, governance and financing challenges linked to bioeconomy project implementation, with particular attention given to engagement with investors, regional stakeholders and policy-related initiatives.

Beyond the quantitative dimension, during this last year, several of these events proved particularly relevant for disseminating the practical results and lessons learnt generated during the project:

- Participation in the “Bioeconomy Innovation Day (Bioregions – Forest Bioeconomy in Action)” organised within the Agrobiotech Innovation Forum provided an opportunity to present practical results and experiences linked to the implementation of bioeconomy initiatives at territorial level. The event allowed BioBoost to position its experience within broader discussions related to regional bioeconomy deployment and innovation ecosystems.
- Similarly, participation in the “Pitch Perfect and Boost the European Bioeconomy” event proved especially valuable from an investment and stakeholder engagement perspective. Beyond the conference itself, the event facilitated direct one-to-one meetings with investors and financing actors, allowing exchanges that would have been significantly more difficult to establish through standard email communication. This direct interaction helped improve understanding of investor expectations and financing perspectives related to bioeconomy projects.
- Participation in technical and regional events such as the technical workshops “Technologies for the Valorisation, Treatment and Agricultural Transformation of Organic Waste” and “Water, Soil and Bioeconomy: Innovative and Regenerative Solutions for Climate-Resilient Agriculture” also proved particularly relevant. These events provided opportunities to share BioBoost’s systemic perspective regarding bioeconomy project development, highlighting that barriers are often not limited to technological aspects alone, but also include governance, territorial coordination, regulatory complexity, stakeholder engagement and value chain consolidation challenges.

Throughout the project, it also became evident that dissemination of practical implementation results was often more effective in regional and territorial events than in broader conceptual bioeconomy congresses. While participation in major bioeconomy events such as BIT remained important for project visibility and networking, it proved more difficult to generate detailed discussion around practical lessons learnt, operational barriers and project implementation realities in these contexts.

As a result, during the final phase of the project, dissemination efforts increasingly focused on regional and locally connected events, where stakeholders showed stronger interest in practical experiences, territorial challenges and replication opportunities linked to real bioeconomy projects.

3.2. Networks and synergies

Coordination with the Circular Cities and Regions Initiative - Central Support Office (CCRI-CSO)

Coordination with the CCRI-CSO was established to identify cooperation activities, synergies, and avoid overlaps between projects. Included the following activities:

1. Participation in CCRI Workshops
 - 1st CCRI Coordination and Support Workshop: Getting started! (October 2022)
 - 3rd CCRI Coordination and Support Workshop: Making circular investments pay off for cities and regions (November 2024)
 - CCRI Workshop on Advisory Services (17 June 2025)
 - 9th and Final TWG C-Bio Workshop (2 October 2025)
 - CCRI Projects Workshop: Reflections, Replicability and Forward-looking Needs (27 November 2025)
2. Participation in CCRI General Conferences
 - 1st General Conference (November 2023) - "From vision to reality: Cities and regions drive forward Europe's circular transition"
3. Participation in CCRI webinars
 - 1st CCRI webinar on the CCRI Methodology (October 2022)
 - 2nd CCRI webinar on new Horizon Europe calls for proposals on local and regional-scale circular economy (December 2022)
 - 3rd CCRI webinar on Monitoring the Transition to Circular Economy (February 2023)
 - 4th CCRI webinar on the potential of Public Procurement in the transition towards Circularity (May 2023)
 - 5th CCRI webinar: navigating the funding landscape (June 2023)
 - 6th CCRI webinar: Stimulating synergies between circular economy and climate action (April 2024)
 - CCRI Webinar – Launch of the CCRI Self-Assessment Tool: Supporting Cities and Regions in Measuring Circular Economy Solutions (3 July 2025, online)
 - Empowering Circular Change: Introducing the Updated CCRI Methodology for Cities & Regions (6 October 2025, online)
4. Participation in Thematic Working Groups (TWGs) meetings and sessions:
 - Circular Industries and Industrial Symbiosis
 - Circular Bioeconomy
5. Feedback on EU Policies
 - D5.2. 1st CCRI Policy Brief (May 2023)
 - D5.3. 2nd CCRI Policy Brief (May 2025)

Policy Contributions and Public Consultations during RP3

During the final phase of the project, BioBoost also contributed to several public policy consultation processes at both European and regional level, with the objective of transferring practical lessons learnt from the implementation of bioeconomy projects into ongoing policy discussions.

- **Recommendations to the European Commission on the Circular Bioeconomy Initiative**

In June 2025, the BioBoost team, led by RJ, prepared and submitted a set of recommendations to the European Commission's public consultation on the initiative "Towards a Circular, Regenerative and Competitive Bioeconomy".

The contribution was based on the practical experience accumulated throughout the BioBoost project, particularly through the support provided to the BioBooster initiatives and the direct interaction with project promoters, public administrations and stakeholders involved in circular bioeconomy projects.

The recommendations focused especially on the regulatory, financial, governance and territorial barriers commonly faced by bioeconomy initiatives during implementation and scaling phases. Particular attention was given to the need for stronger coordination mechanisms, simplification of administrative procedures, reinforcement of territorial value chains and more integrated support frameworks for project development.

This contribution ensured that practical evidence and field-based experiences from Catalan bioeconomy projects were represented within the broader European policy debate, reinforcing BioBoost's contribution to future circular bioeconomy frameworks and implementation strategies.

- **Recommendations to the Generalitat de Catalunya on administrative simplification procedures**

The BioBoost team, also led by RJ, prepared and submitted a second contribution document within the public consultation process launched by the Generalitat de Catalunya regarding the draft law on the simplification of urban planning and environmental procedures.

The recommendations were grounded in the practical experience acquired during nearly four years of BioBoost implementation, particularly through the tailored advisory services provided to multiple bioeconomy initiatives across Catalonia.

The document highlighted several administrative and regulatory barriers identified during project implementation, especially regarding permitting procedures, legal uncertainty, coordination between administrations and procedural timelines affecting circular bioeconomy projects.

The contribution was developed with the objective of constructively supporting the main goals of the draft law, namely:

- simplification and acceleration of administrative procedures,
- reinforcement of legal certainty, and

- improvement of the regulatory framework to support sustainable economic activity and circular bioeconomy development in Catalonia.

These policy contributions represent an additional dissemination pathway developed during the final phase of the project, allowing BioBoost to transfer practical implementation knowledge beyond the project ecosystem and into ongoing regulatory and policy discussions.

Communication with other projects and initiatives

Maintaining contact with other projects and networks working on similar topics at local, national, and European level has been important for BioBoost. These exchanges contribute to a better understanding of shared challenges, allow the consortium to stay informed about developments in the field, and open up opportunities for future collaboration.

BioBoost has promoted cooperation with other EU-funded projects in the field of circular economy and bioeconomy through the following actions:

- Sharing and reposting project updates on social media;
- Including references to selected projects on the BioBoost website;
- Participating in events organised by related initiatives;
- Inviting other projects to take part in BioBoost-led events;
- Distributing press releases and relevant updates through common channels;
- Exploring possible co-organisation of future communication actions or workshops.

These exchanges help raise the visibility of the BioBoost Accelerator and support the alignment of project activities with broader EU objectives.

A selection of relevant European projects and networks is listed below:

Table 2. Key European initiatives relevant to BioBoost

 Definite CCRI	Closing the gap between circular economy projects and investors. DEFINITE-CCRI brings together high-impact circularity projects and funding institutions to boost the transition to a circular economy. Provides project development assistance and guidance to circular economy project developers to increase the likelihood of success in attracting investment.	Link
 InvestCEC	The InvestCEC project will develop a replicable model for implementing circular economy projects in cities and regions. The effectiveness of the model will be tested in Klagenfurt am Wörthersee (Austria).	Link
 Circular Invest	Shaping the next generation of investment-ready circular economy projects. Their mission is to support project promoters by providing the support they need to develop investment-ready circular economy projects at local and regional scale.	Link
 RESOURCE	Regional project development assistance for the uptake of an Aragonese circular economy. The RESOURCE project will study the private funding opportunities needed in circular projects and facilitate those projects'	Link

	development by developing new PDA (Project Development Assistance) services.	
 DECISO	The EU-funded DECISO project will support services inducing investment projects for developing circular economy solutions at local and regional scales in regions in Germany, Portugal and Greece. The project will implement the DECISO approach in varied local contexts and topics to produce guidelines that can facilitate the replicability of the initiatives considering determinant technical, economic, legislative and social factors.	Link
 HOOP	The HOOP project supports 8 lighthouse cities and regions in developing large-scale urban circular bioeconomy initiatives that will focus on making bio-based products from urban biowaste and wastewater. The HOOP Urban Circular Bioeconomy Hub will create an online platform to foster knowledge exchange and replication in cities and regions across Europe. HOOP will provide Project Development Assistance (PDA) to Albano-Laziale (Italy), Almere (The Netherlands), Bergen (Norway), Kuopio (Finland), Münster (Germany), Murcia (Spain), Greater Porto (Portugal), and Western Macedonia (Greece).	Link
 RuralBioUp	RuralBioUp's main objective is to support innovators to scale-up inclusive and small-scale biobased solutions in rural areas. They will establish 9 regional hubs- a multi-actor centre- in 6 EU countries.	Link
 Bioeconomy Ventures	BioeconomyVentures aims at creating an entrepreneurial ecosystem within the bio-based industry sector by offering support, brokerage and networking services to the relevant stakeholders.	Link
 Biocircular cities	The BIOCIRCULARCITIES project aimed to unlock the circular economy potential of unexploited bio-based waste streams and boost the green and sustainable transition. This transition to a circular bioeconomy requires reconciling legislation, waste management, circularity, and the bioeconomy. Finished in 2023.	Link
 BioInSouth	The BioInSouth project aims to support decision-makers to incorporate considerations of ecological limits into their regional bioeconomy strategies and roadmaps relevant to circular bio-based activities.	Link

3.3. BioBoost's Final Webinar [Update]

As part of the final dissemination activities of the project, BioBoost organised the final webinar “De-risking Bioeconomy Projects: Lessons Learned from BioBoost”, held online in May 2026.

Although not originally foreseen within the project proposal, the consortium considered it important to organise a final dissemination event to share the main lessons learnt, practical experiences and conclusions generated throughout the four years of project implementation.

The webinar was designed as a live online event to facilitate participation from regional and European stakeholders, while also ensuring long-term accessibility through recording and publication of the session materials afterwards.

The session brought together representatives from the European Commission, the Circular Cities and Regions Initiative (CCRI), investment-related initiatives and bioeconomy project development organisations. Discussions focused on the practical challenges faced by bioeconomy projects, including governance barriers, financing difficulties, territorial coordination, regulatory complexity and stakeholder engagement.

Particular emphasis was placed on the need to move beyond purely technological approaches when supporting bioeconomy initiatives. The webinar highlighted the importance of systemic project development, facilitation mechanisms, territorial integration and long-term stakeholder coordination.

Dissemination of the webinar started several weeks in advance through LinkedIn campaigns, including “save the date” publications and speaker presentation posts, as well as through the final project newsletter. To maximise dissemination impact, BioBoost reinforced post-event communication through LinkedIn publications and a dedicated article on the project website summarising the main conclusions of the session. The article also included the presentation materials and access to the full webinar recording, ensuring continued accessibility to the content beyond the live event itself.

The webinar ultimately became a closing dissemination activity for the project, helping consolidate and communicate the practical lessons learnt throughout BioBoost implementation while contributing to the long-term visibility and replicability of the project’s results.

3.4. Publications and deliverables [Update]

Over the course of the project, WP5 produced several written outputs that document progress, share lessons and support policy discussions at regional and European level. These deliverables reflect different phases of the project: initial planning, policy engagement, operational learning and final reporting.

Strategic Framework

- D5.1 – Communication and Dissemination Plan (M3) - D5.1 set the foundations for all communication activities. It defined the target audiences, key messages, tools, visual identity and performance indicators that guided WP5 from the outset. The document served as a reference throughout the project and was regularly used to monitor progress against the established KPIs.

Activation of the Accelerator

- D5.4 – Accelerator Launch Event (M12) – This deliverable documents the organisation and outcomes of the BioBoost Accelerator launch event held in Lleida. The event marked the transition from the preparation phase to the operational phase, presenting the Accelerator services, engaging key stakeholders and initiating the first interactions with potential BioBooster projects. It played an important role in positioning BioBoost within the regional bioeconomy ecosystem and activating the project pipeline.

Policy Contributions

- D5.2 – 1st CCRI Policy Brief (M12) - The first policy brief contributed to the Circular Cities and Regions Initiative (CCRI) discussions. It highlighted early regulatory and investment barriers identified through the BioBoost experience and helped position the project within wider EU-level debates.
- D5.3 – 2nd CCRI Policy Brief (M36) - The second policy brief built on accumulated experience and focused more specifically on financing challenges, risk-sharing mechanisms and conditions required to scale up circular bioeconomy projects at regional level. It was developed in collaboration with other CCRI projects, notably RESOURCE and InvestCEC, resulting in a set of joint policy recommendations grounded in practical project experience.

Operational learning

- D5.6 – Lessons Learnt & Best Practice (M45) - D5.6 captures the practical experience of supporting BioBooster projects through the Accelerator. Rather than focusing on individual cases, it identifies recurring barriers and patterns observed across different initiatives, such as gaps in investment readiness, regulatory complexity, governance challenges, limited technical maturity in early-stage projects and difficulties in aligning value chains. The report is particularly relevant for replication, as it distils what worked, what did not and what could be improved in future acceleration schemes.

Monitoring and reporting

- D5.7 – Communication and Dissemination Activity Report (M36) - D5.7 summarised the implementation of WP5 during the first three years and assessed progress against the KPIs defined in D5.1. It also addressed the recommendations received during the first periodic review.
- D5.8 – Communication and Dissemination Activity Report Update (M48) - The present deliverable completes the reporting cycle for WP5. It consolidates quantitative results and reflects on how communication activities evolved from initial positioning to showcasing concrete results and lessons learnt.

Exploitation and Replication Strategy

- D5.5 – Accelerator Business Plan and Replication Strategy (M42) - Although not publicly disseminated due to its sensitive content, D5.5 defines the long-term sustainability and potential replication of the BioBoost Accelerator model. It complements the communication outputs by outlining how the knowledge and structures developed during the project can continue beyond EU funding.

4. Results achieved (KPIs) [Update]

The table below provides an updated overview of the Key Performance Indicators defined in the Communication and Dissemination Plan (D5.1). The results reflect the situation at project completion (May 2026).

Table 3. BioBoost Communication and Dissemination KPIs

Communication Tool	KPI	Estimated level of engagement	Results on May 2026
Newsletter	Newsletter subscribers	>500 by project end	374
Social media	LinkedIn followers	>500 by project end	778
Social media	Twitter followers	>500 by project end	160
Events	Number of events attended	3 per year (1 local + 2 international)	2022: 4 2023: 15 2024: 9 2025: 19 2026: 5
Website	Number of page visits and average time spent on website	>500 page visits >2-minute average time spent	25,488 page visits and 9.857 sessions 1:53 min average
Newsletter	Number of newsletters	2-3 per year (every 4-5 months)	2022: 1 2023: 3 2024: 2 2025: 3 2026: 1
Meetings	Number of meetings with experts committee	2 per year throughout the duration of the project	8 (M6, M14, M19, M25, M31, M42 y M47 and 48)
All	Number of stakeholders engaged	>1000 by project end	1196

KPI Assessment

The final results show that BioBoost achieved or exceeded most of the targets established in the Communication and Dissemination Plan (D5.1). Overall, the communication strategy progressively evolved from project visibility and awareness-raising activities towards dissemination of practical results, lessons learnt and replication-oriented content.

Exceeded targets:

- LinkedIn followers significantly surpassed the initial target of 500 followers, reaching a total of 778 followers by project completion, including an increase of 244 followers during the final project year. This confirms LinkedIn's consolidation as the project's main dissemination channel and reflects growing interest from stakeholders linked to bioeconomy, circular economy and innovation ecosystems.
- Stakeholder engagement exceeded the initial objective of 1,000 individuals, reaching a total of 1,196 engaged stakeholders throughout the project duration.

- Participation in events and conferences remained highly active during the entire project implementation. BioBoost participated in more than 50 events overall, including 19 events during the final reporting period alone. Event participation progressively shifted from project promotion activities towards dissemination of practical results, lessons learnt and policy-related discussions.
- Website traffic and engagement indicators improved steadily throughout the project duration. By May 2026, the website had reached approximately 25,000 page visits and 9,857 sessions. Particularly relevant was the strong improvement in average session duration, which increased from 30 seconds reported in May 2025 to 1 minute and 57 seconds by the end of the project. This evolution reflects stronger user interaction with project materials and increasing interest in practical resources, BioBooster case studies and dissemination outputs.

Partially achieved targets:

- Newsletter subscribers reached 374 by project completion, remaining below the initial target of 500 subscribers. Nevertheless, the mailing list showed steady organic growth throughout the project, including an increase of 15 subscribers during the final reporting period. Considering the specialised nature of the project and its target audience, the newsletter remained an effective tool for direct dissemination towards stakeholders already engaged with the bioeconomy ecosystem.
- Twitter/X did not reach the initial target of 500 followers and was progressively deprioritised during the project due to limited engagement and decreasing strategic relevance for professional communication purposes. During the final phase of the project, the consortium assessed the possibility of opening additional social media channels. However, considering the limited remaining project duration and the significant effort required to build and consolidate a new online community, the decision was taken to concentrate dissemination efforts on LinkedIn, which had already demonstrated substantially stronger engagement and visibility among the project's target stakeholders.

5. Conclusions and next steps [Update]

This report presents the final overview of the communication and dissemination activities implemented under Work Package 5 of the BioBoost project between June 2022 and May 2026.

Over the course of 48 months, BioBoost progressively developed and consolidated a communication strategy that evolved alongside the maturity of the project itself. Initial communication efforts focused primarily on positioning the Accelerator, raising awareness about the project and attracting potential bioeconomy initiatives. As implementation progressed, dissemination activities increasingly shifted towards showcasing practical results, territorial experiences, implementation barriers and lessons learnt derived from real project development processes.

This evolution also transformed the role of communication within the project. Rather than functioning only as a visibility tool, dissemination activities progressively became a mechanism for transferring practical knowledge, supporting replication and contributing to wider policy and investment discussions linked to circular bioeconomy implementation.

The results obtained throughout the project confirm that stakeholders showed stronger interest in practical experiences, territorial case studies and implementation-oriented content than in purely conceptual communication about bioeconomy. This trend was reflected across several dissemination channels, particularly through the strong performance of BioBooster-related content, audiovisual materials and practical dissemination outputs.

The project also confirmed the importance of adopting a systemic perspective when supporting bioeconomy initiatives. Through dissemination activities, workshops, events and policy contributions, BioBoost consistently highlighted that the main barriers affecting bioeconomy projects are often not purely technological. Governance complexity, territorial coordination, financing challenges, regulatory uncertainty, stakeholder engagement and value chain consolidation repeatedly emerged as critical factors influencing project implementation and scalability.

Participation in regional and technical events proved especially effective for communicating these practical lessons learnt. Compared to broader conceptual bioeconomy congresses, local and territorially connected events generated more meaningful discussions around operational barriers, implementation realities and replication opportunities linked to real projects.

The final phase of the project also reinforced the importance of maintaining accessible and usable communication outputs beyond project completion. Public deliverables, newsletters, videos, BioBooster factsheets and dissemination materials remain available through the project website, ensuring continued visibility and long-term accessibility of publicly funded results.

Particular relevance was given during the final year to communicating lessons learnt and policy-relevant insights generated through the Accelerator. This included contributions to European and regional public consultations, active participation within the Circular Cities and Regions Initiative

(CCRI) ecosystem, and the organisation of the final webinar “De-risking Bioeconomy Projects: Lessons Learned from BioBoost”.

Beyond the project duration, BioBoost also highlighted the importance of ensuring continuity and long-term exploitation of the knowledge, networks and support mechanisms developed throughout the project. The experience accumulated over the last four years demonstrates that acceleration and facilitation services for bioeconomy projects remain necessary beyond individual project lifecycles, particularly regarding dissemination, stakeholder engagement, policy dialogue and knowledge transfer activities.

In this context, maintaining visibility of the project results, continuing participation in European initiatives and policy discussions, preserving access to dissemination materials and reinforcing collaboration with related circular economy and bioeconomy projects will be essential to maximise the long-term impact of BioBoost.

Beyond the end of the project, BioBoost aims to continue promoting and disseminating its results through European knowledge-sharing, policy and networking initiatives such as the Horizon Results Platform, EU Booster services and other EU-level dissemination and collaboration spaces. The objective is to maintain visibility of the project results, continue sharing practical lessons learnt and reinforce collaboration opportunities linked to circular bioeconomy project development and acceleration.

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